

## > natural milk mask

protein compound of powdered milk for dry or damaged hair



The regenerating and nourishing power of milk is completed by mixing with the specific restructuring base, for intense and long lasting results. The protein compound of powdered milk is activated after mixing with the fluid **natural mask** base, obtaining a creamy, soft and nourishing mask with a pleasant sweet milk fragrance.

- > the regenerating and nourishing power of milk acts in both internal and external hair structure
- > milk proteins bind with hair structure, leaving hair strong and full-bodied
- > avocado and rice oils, honey and fruit extracts, special moisturizing agents and vitamin E, condition the hair shaft
- > the exclusive Integrity 41® improves the color extend
- > leaves hair revitalized, hydrated and shiny

### Active ingredients:

> **milk proteins:** deeply complement and strengthen the internal hair structure.

## > natural yogurt mask

protein compound of powdered yogurt for natural or coloured hair



The revitalizing and nourishing power of yogurt is completed by mixing with the specific restructuring base, for intense and long lasting results. The protein compound of powdered yogurt is activated after mixing with the fluid **natural mask** base, obtaining a creamy, soft and nourishing mask with a pleasant sweet milk fragrance.

- > the revitalizing and conditioning power of yogurt, act in both internal and external hair structure
- > confers a deep conditioning and a vital aspect to hair
- > the acidity of milk enzymes, has a highly conditioning action on hair cuticle
- > the yogurt amino acids bind with hair structure, leaving hair strong and full-bodied
- > avocado and rice oils, honey and fruit extracts, special moisturizing agents and vitamin E, condition the hair shaft
- > the exclusive Integrity 41® improves the color extend
- > leaves hair revitalized, hydrated and shiny.

### Active ingredients:

> **yogurt amino acids:** bind with hair structure, leaving hair strong and full-bodied  
 > **the acidity of milk enzymes** has a highly conditioning action on the hair cuticle.

## > natural mask base

restructuring base for natural mask

It's a fluid restructuring base specifically formulated to mix with powdered milk and yogurt to obtain 2 different creamy, soft and **nourishing masks**, with a pleasant sweet milk fragrance. It's composed of a conditioning base enriched with avocado and rice oils, honey and fruit extracts, special moisturizing agents, vitamin E and Integrity 41®\*. In combination with milk or yogurt proteins and amino acids, it acts on the internal and external layer of the hair shaft, for intense and long lasting results.



## > milk\_shake < colour blender >

An innovative tool to facilitate, speed up and improve, when necessary, product mixing, like colour, bleach and masks.

It's an electronic professional mixer to mix automatically and evenly colour and bleach with their activators and **milk\_shake natural masks**.

### milk\_shake < colour blender >

achieves homogenous colour mixes without lumps, for easier application and improved results. An automatic electronic system allows to choose the suitable mixing time according to product quantity and to prepare more colours quickly, thanks to its operating speed and number of available bowls. It has a low energy consumption and it's easy to use, thanks to its low voltage electric motor.



	hair type	cleansing	mixing	processing time
> natural mask	natural or fine hair	daily frequent shampoo	15 gr/0.53 oz of <b>natural yogurt mask</b> + 40 ml /1.35 oz of <b>base mask</b>	5-10 minutes at room temperature or 5 minutes with heat source. After rinsing mist <b>milk_shake &lt; leave in conditioner &gt;</b> .
	coloured hair	colour maintainer shampoo		
	dry/damaged hair	intensive conditioning shampoo	15 gr/0.53 oz of <b>natural milk mask</b> + 40 ml/1.35 oz of <b>base mask</b>	5-10 minutes at room temperature or 5 minutes with heat source. After rinsing mist <b>milk_shake &lt; leave in conditioner &gt;</b> .
	extremely damaged hair	intensive conditioning shampoo	15 gr/0.53 oz of <b>natural milk mask</b> + 40 ml/1.35 oz of <b>base mask</b> + 1 ampoule of <b>&lt; repairing hair treatment &gt;</b>	5-10 minutes at room temperature or 5 minutes with heat source. After rinsing mist <b>milk_shake &lt; leave in conditioner &gt;</b> .