



## Quick Style Guide

### Beachy Waves



PREP

**neuVolume®**  
surf lotion

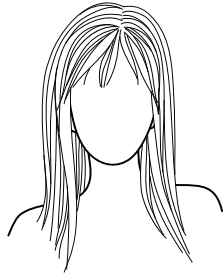
POLISH

**neuRepair®**  
argan oil

PROTECT

**neuControl®**  
medium

### Soft and Sleek



PREP

**neuStyling®**  
smoothing  
crème

POLISH

**neuStyling**  
extender

PROTECT

**neuSmooth®**  
illuminating  
mist

### Big and Bouncy



PREP

**neuStyling**  
gelée  
& mousse

POLISH

**neuStyling**  
clay

PROTECT

**neuControl**  
spray

### Naturally Curly



PREP

**neuStyling**  
mousse

POLISH

**neuStyling**  
texturizer

PROTECT

**neuSmooth**  
finishing  
polish

### Subtly Smooth



PREP

**neuStyling**  
blow dry  
lotion

POLISH

**neuSmooth**  
finishing  
polish

PROTECT

**neuControl**  
firm

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Made in USA. NEUMA products are available ONLY at Fine Salons and Spas.



## Styling & Finishing Product Guide

Product	Hairtype	Hold	Application	Quick Tip
 <b>neuParam</b> argan oil	All	None	Wet and Dry	Cocktail with any NEUMA product to add shine
 <b>neuVolume</b> blow-out mist	Fine/Medium	Light	Damp	Spray on roots for an extra boost and lift
 <b>neuVolume</b> surf lotion	Fine/Medium	Medium	Damp	Scrunch into hair and let air dry for a natural texture
 <b>neuSmooth</b> illuminating mist	All	None	Dry	Seal and add shine to any finished style
 <b>neuSmooth</b> finishing polish	All	None	Wet or Dry	Apply to hair before flat ironing
 <b>neuStyling</b> extender	All	Light	Wet or Dry	Spray on day old roots to refresh style and absorb oils
 <b>neuStyling</b> blow dry lotion	Fine/Medium	Light	Damp	Apply to damp hair to speed up blow dry time
 <b>neuStyling</b> texturizer	All	Medium	Dry	Piece out layers and face framing
 <b>neuStyling</b> mousse	Fine/Medium	Strong	Damp	Scrunch into curly hair for hold and lift
 <b>neuStyling</b> smoothing cr�me	Medium/Coarse	Light	Damp	Use for a smooth, not flat blow out
 <b>neuStyling</b> clay	All	Strong	Wet or Dry	Use to create matte looks on men
 <b>neuStyling</b> gel�e	All	Medium	Damp	Use before doing a round brush for hold
 <b>neuStyling</b> firm hold gel	Fine/Medium	Strong	Damp	Slick hair back for vintage wet hairstyle
 <b>neuStyling</b> pomade	All	Medium	Wet or Dry	Heat up the product in hands and add shine and hold to short styles
 <b>neuControl</b> medium	All	Light	Dry	Spray on hair before curling or flat ironing
 <b>neuControl</b> spray	All	Strong	Dry	Spray on finished hair for maximum hold
 <b>neuControl</b> firm	All	Medium	Dry	Spray throughout the day to maintain maximum hold with shine