

NO INHIBITION

products collection

HIDDEN TREASURES

Selected active principles: a conjunction that is synonymous with premium quality. A choice of exclusive, patented, very high quality ingredients.

ECO-SENSITIVITY

Organic ingredients to satisfy our demanding clients who want to preserve the environment.

The symbol of the increased sensitivity towards the environment, and of the consciousness that good health is obtained first with daily choices. Organic ingredients that create a combination between the ethical commitment towards the environment and the sensitivity of the consumers, together with the ingredients that respect as much as possible the source of origin. The styling technological formulas contain patented organic elements, ingredients that protect the hair structure during and after every styling phase.

A LINE OF STYLING PRODUCTS

For every need: easy, versatile and innovative.

CONTEMPLATIVE SOUL VERSUS EXOTIC SPIRIT

Guarana is a climbing plant native to the Amazon basin, where it grows spontaneously along the rivers. It is grown as a shrub and reaches 2 m in height. In the native Indian language, the word guarana means "human eye" and the plant is protected by the goddess of beauty and life. Considered by the Native American Indians as an elixir of life, its importance is acknowledged by every tribe because it provides them with food and means to cure illnesses, prepares their bodies and gives them strength. The color of the guarana fruit is ruby-red and it is known as the strongest stimulating substance, with aphrodisiac power and with high caffeine content.

The unique characteristics of the guarana extracts refresh and invigorate the hair, besides hydrating and strengthening it with every application.

CUTTING LOTION

Cutting lotion

Gives shape during the...cutting phases.
Defines and hydrates every section, making the hair more comb-able and always hydrated!

With guarana & organic extracts.

Conditioning and hydrating agents soothe and condition skin and hair during the cutting phase.

Detangling agents protect the hair, eliminating frizz and smoothing the cuticle scales.

Fixative agents help the creation and duration of every detail of the haircut.

Suggestions of use: apply before and during every cutting phase.

HOLD ■ □ □ □
SHINE ■ ■ □ □
VOL ■ □ □ □

225 ml



SMOOTHING CREAM

Extra-smoothing cream

We like extreme straight...resistant to humidity...gives maximum shine, controls frizz, leaving hair manageable, smooth and silky.

With guarana & organic extracts.

An innovative silicon emulsion creates a transparent film that polishes, protects and conditions the hair, without making it heavy.

Special conditioning and emollient agents condition the hair and make it easier to comb.

Filming and fixative agents favor the creation and the duration of curls, protecting the hair from heat, thanks to the anti-frizz film.

Suggestions of use: apply by massaging from roots to ends on towel dried hair and proceed with the desired styling.

HOLD ■ ■ □ □
SHINE ■ ■ ■ □
VOL ■ ■ ■ □

200 ml



CURL DEFINER

Curls definer

Flexibility and long-lasting hold...defines and models...every curl is resistant to humidity. It fights the frizz, leaving hair elastic, conditioned and shiny.

With guarana & organic extracts.

Anti-static, filming and fixative agents give softness and brightness, eliminating static electricity.

Cationic polymers condition the hair, making both dry and wet hair easier to comb and maintaining the curl's volume.

Hydrating agents maintain the shaft hydration and give resistance to humidity, eliminating frizz effect.

Conditioning agents give softness and shine, favoring comb-ability and eliminating static electricity, thanks to its filming effect.

Suggestions of use: apply on damp hair, massage to define and make the curls shine.

HOLD ■ ■ ■ □
SHINE ■ ■ ■ □
VOL ■ ■ ■ □

140 ml



FLUID GLOSS

Anti-frizz polishing fluid

Just a few drops to lubricate and give your hair extreme shine and a silky touch. Specifically studied to eliminate frizz during and after styling, and to protect the hair fiber from heat and mechanical traction. Gives softness, shine and comb-ability and helps maintain the optimal balance of the inner hair hydration.

With guarana & organic extracts.

The innovative mix of conditioning and volatile silicones gives extreme softness, conditioning and brightness, making the hair easier to comb and eliminating frizz, without making hair heavy.

Suggestions of use: rub a small amount between your palms and apply on damp or dry hair

HOLD
SHINE
VOL

50 ml



VOLUMIZING & STYLING FOAM

Volumizing & styling foam

Bodifier and volumizing, with a natural control, to fix the style with a blow-dryer or free-hand. Provides flexible hold with humidity resistance.

With guarana & organic extracts.

Cationic conditioning agents hydrate, without making hair heavy and without build-up effect.

The fixative polymer creates a filming effect around the hair, maintaining a long-lasting style. Wheat proteins strengthen the hair cortex.

Panthenol and Aloe Vera have hydrating and soothing actions.

Suggestions of use: shake well. Apply and work through clean damp hair; then style.

HOLD
SHINE
VOL

250 ml



TEXTURIZING & VOLUMIZING FOAM

Volumizing and texturizing foam

Gives maximum volume, dimension and texture... gives flexible and long-lasting hold, with resistance to humidity. Use with hairdryer, free-hand or for a finishing touch.

With guarana & organic extracts.

Cationic conditioning agents improve comb-ability, without making hair heavy and without build-up effect.

A fixative and polishing polymer creates a filming effect around the hair, maintaining a long-lasting and extremely bright styling.

Wheat proteins strengthen the hair cortex.

Aloe Vera has a nourishing and soothing effect on the hair.

Vitamin E is an anti-oxidant.

Suggestions of use: shake well. Apply on clean, damp hair; then style or apply on dry hair to increase texture.

HOLD
SHINE
VOL

250 ml



GLAZE

Liquid gel

Slips and fixes... gives body, elasticity and definition to all hair types. To be used as a modeling pre-brushing gel for straight or curly hair. Leaves your hair defined, shiny and vital.

With guarana & organic extracts.

Antistatic and high-tech polymers define every hair type with a memory effect, adding softness and shine and eliminating static electricity.

Hydrating agents maintain the balanced hydration of the hair shaft and make it resistant to humidity, eliminating frizz.

Conditioning agents add softness and brightness, favoring comb-ability and eliminating static electricity, thanks to their filming effect.

Filming and fixative polymers favor the formation and duration of any styling, with a flexible hold.

Suggestions of use: apply on clean, damp hair; then style.

HOLD ■■■□□
SHINE ■■■□□
VOL ■■■□□

225 ml



STYLING GEL

Finishing and styling gel

Shapes and fixes in an easy way! Use it to obtain a wet look, as a modeling gel or as a finishing touch.

With guarana & organic extracts.

High-tech polymers (resin) create a memory effect, without leaving any residue on the hair; thanks to the static electricity of its filming agents.

A fixative polymer creates a filming effect around the hair; maintaining a long-lasting styling.

Panthenol has hydrating and soothing properties.

Vitamin E acts as an anti-oxidant.

Suggestions of use: apply on wet or dry hair; then style.

HOLD ■■■□□
SHINE ■■■□□
VOL ■■■□□

225 ml



WET HARD GEL

Wet look hard gel

Always wet and resistant, a gel for every hairstyle with the longest-lasting wet look! To recreate new styles, wet your hair again, and style when and how you desire!

With guarana & organic extracts.

High-tech resin with memory effect and with an extra-strong hold.

A fixative polymer creates a filming effect around the hair; maintaining the desired style.

Vitamins A and E act as anti-oxidants and protect the hair.

Solar filters.

Suggestions of use: first on your hands, then on your wet hair; style in the way you want it.

HOLD ■■■■
SHINE ■■■□
VOL ■■■■

200 ml



MOULDING MUDD

Modeling mud

We also like it matt...moulding mud to construct and define a matt style.

With guarana & organic extracts.

A mixture of "kaolin" mud and opacifying agents build up and cover the hair, making it opaque.

A mixture of beeswax hydrates the hair and mud gives optimal hold.

Emollient agents balance the hair shaft hydration.

Vitamin E acts as an anti-oxidant.

Solar filters protect the hair from sun rays.

Suggestions of use: apply a moderate quantity on dry hair and style as desired.

HOLD ■■■■
SHINE □□□□
VOL ■■□□

75 ml



MODELING WAX

Modeling wax

The more you use it, the thicker it gets. Shining wax to enhance the styling details. Confers definition and shine.

With guarana & organic extracts.

A mixture of polishing waxes (carnauba and beeswax) makes the hair bright, shiny and perfectly fixed.

Vitamin E acts as an anti-oxidant.

Suggestions of use: rub a small amount in your hands, warm it up and apply on clean, damp or dry hair; then style as desired.

HOLD ■□□□
SHINE ■■□□
VOL ■□□□

50 ml



SHAPING POMADE

Modeling paste

Builds, defines and manipulates exclusive volumes and textures. Play as much as you can, with or without your hands.

With guarana & organic extracts.

High quality polymers create a film around the hair, giving strong hold and making the hair conditioned and elastic.

Emollient and hydrating agents reduce the electrostatic effect on hair.

Suggestions of use: apply and work it on damp or dry hair; then style as desired.

HOLD ■■■□
SHINE ■■□□
VOL ■■□□

50 ml



ECO HAIRSPRAY

Volumizing ecological hairspray

It gives maximum lifting, fixing and volume. Versatile and quickly dryable, this hairspray is unique to model and put the finishing touch to the hairstyle.

With guarana & organic extracts.

Fixative polymers create a filming and flexible effect around the hair, for a long-lasting hairstyle.

Panthenol has hydrating and soothing actions.

Vitamin E acts as an anti-oxidant.

Suggestions of use: spray from a distance of 20-30 cm from the hair.

HOLD ■ ■ ■ □ □
SHINE ■ ■ ■ □ □
VOL ■ ■ ■ □ □

250 ml



VOLUMIZER HAIRSPRAY

Volumizing hairspray

A hairspray that confers duration to any hairstyle with a memory effect, conveying a flexible, strong and volumizing support to the hair.

With guarana & organic extracts.

Filming and fixative polymers favor the creation and duration of any hairstyle with a flexible hold.

Solar filters protect from sun rays.

Suggestions of use: spray from a distance of 20-30 cm from the hair.

HOLD ■ ■ ■ □ □
SHINE ■ ■ ■ ■ ■
VOL ■ ■ ■ ■ ■

400 ml



z.one concept™