



women... who made 'em?

God must have been a... genius. their hair. they say that the hair is everything, you know?
have you ever buried your nose in a mountain of curls,
and just wanted to go to sleep FOREVER?

Bo Goldman, "The Start of an Education" made popular by the movie Scent of a Woman.



iNspiration

Unconventional, compromise-free thought, elegant and individualist bearing.

Provocative angel with sophisticated and artistic hair styling.

NO INHIBITION embodies the bold pleasure of always looking for excellence and accurate details.

Eccentric perception combined with simplicity breeds elegance. The ideal of hair styling is conceived, contaminated by different genres and redrawn, to recreate a real icon of style. Imagine a world ruled by freedom of style, where the intense use of colors expresses all its character.



mat T er

HIDDEN TREASURES

Selected active principles, a unity that is synonymous with sublime quality. A selection of exclusive, excellent quality patented ingredients.

ECO-SENSITIVITY

Organic ingredients to satisfy our demanding clients who want to preserve the environment.

The symbol of the increased sensitivity towards the environment, and of the consciousness that good health is obtained first with daily choices. Organic ingredients that create a combination between the ethical commitment towards the environment and the sensitivity of the consumers, together with the ingredients that respect as much as possible the source of origin. The styling technological formulas contain patented organic elements, ingredients that protect the hair structure during and after every styling phase.



STYLE is the perfection of a point of view.

micro
Cos
m

Shell and substance

A sophisticated and elegant hair styling line that takes the consumer on a journey into an elite world made of contrasts, colors and shapes, to create, define and reach perfection.

A LINE OF STYLING PRODUCTS

For every need: easy, versatile and innovative.

CONTEMPLATIVE SOUL VERSUS EXOTIC SPIRIT.

Guarana is a climbing plant native to the Amazon basin, where it grows spontaneously along the rivers. It is grown as a shrub and reaches 2 m in height. In the native Indian language, the word guarana means "human eye" and the plant is protected by the goddess of beauty and life. Considered by the Native American Indians as an elixir of life, its importance is acknowledged by every tribe because it provides them with food and means to cure illnesses, prepares their bodies and gives them strength. The color of the guarana fruit is ruby-red and it is known as the strongest stimulating substance, with aphrodisiac power and with high caffeine content.

The unique characteristics of the guarana extracts refresh and invigorate the hair, besides hydrating and strengthening it with every application.

NO INHIBITION

FRAGRANCE TASTING

HEAD

Mandarin
Grapefruit
Peppermint

HEART

Rose
Cinnamon
Spiced notes

BASE

Leather
Patchouli
Sweet woods
Ambergris

The metaphor, the fragrance gallery: to divert the attention from the essence.

The surreal gathering of HEAD, HEART and BASE.

HEAD notes are fresh, light and of short duration: they fade away in a few minutes. However, those few minutes are enough to rouse the desire of discovering it. That's why this phase is called "the flight of the scent".

HEART notes are stronger and denser than head notes and they have medium persistence. The scent of flowers, fruit and green notes intertwine and express the richness of the scent and its "trail".

BASE notes, woods, musks, amber-scented notes, vanilla, spice, animal notes, etc. evaporate sensually and slowly and can last for days. They express the "personality" of a perfume, which generate faithfulness in its use.





beautiful sins, like beautiful things, are the privilege of the creative. Let's leave
INHIBITIONS to common people. the ULTIMATE
is finding a place where you have no inhibitions, nothing to hide,
where you can learn with one another. we LIVE in a world that
likes grandeur; it likes large gestures; it is not inhibited;
it is a society of style.



CREATIVITY is a miracle that is only revealed when your soul is completely free and uninhibited. A single person's idea can never be as great as the energy burst out of a synergy of minds that work within the same universe of talent, enthusiasm and HEART.

A very special thank you to:

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