



CONDITIONING LIGHTENING OIL FOR HAIR

SUITABLE FOR ALL HAIR TYPES, WHICH ACTS GENTLY, THANKS TO ITS AMMONIA-FREE FORMULATION WITH CERTIFIED ORGANIC OILS. LIGHTENS GENTLY AND HOMOGENEOUSLY AND LEAVES THE HAIR HYDRATED, SOFT AND BRIGHT. ALL THAT YOU NEED TO HAVE HYDRATED, VELVETY AND BRIGHT HAIR, WITH IRIDESCENT SHADES.

Its formula allows to obtain optimal lightening results and, at the same time, nourishes and hydrates, acting extremely gently on the hair structure, thanks to oils and fruit extracts.

___ **Organic Kendi oil** is organic oil obtained from an Indonesian oil called Aleurites moluccana. Kendi oil is rich in omega 3 and tocopherol. It is a natural anti-oxidant and its essential fat acids nourish and protect naturally skin and hair, leaving them pleasantly soft and hydrated.

___ **Organic Argan oil** contains a high percentage of fat acids with nourishing and repairing properties for hair. It has anti-aging and antioxidant actions.

___ **Fruit extracts** (lemon, orange and mandarin) have invigorating and vitaminic action, bringing the missing minerals inside the hair.

___ **It does not dry, nor add volume to the hair during the processing time.** Easy to mix and apply, it is rich in emollient and emulsifying agents and offers a quick and uniform highlighting up to 4 levels.



SUGGESTIONS OF USE

Prepare the mixture of lightening oil right before use.

Add the suitable oxidizing emulsion (e.g. 50 ml of lightening oil + 50 ml of **milk_shake® oxidizing emulsion 10/20/30/40 vol.**) to the lightening oil perviously prepared into a non metallic bowl. The choice of the oxidizing power must be made according to the necessary lightening level.

USE OF ILLUMINATE C ONDITIONING LIGHTENING OIL:

LIGHTENING LEVEL	CONDITIONING LIGHTENING OIL	QUANTITY OF OXIGEN	SUGGESTED PROCESSING TIME
1 st level	30 gr. of oil	30 gr 10 vol. 3%	15 minutes
2 nd level	30 gr. of oil	30 gr 20 vol. 6%	20 minutes
3 rd level	30 gr. of oil	30 gr 30 vol. 9%	30 minutes
4 th level	30 gr. of oil	30 gr 40 vol. 12%	35 minutes

For a stronger lightening, it is advised to use lightening oil together with the lightening powders, with the following proportions: one measurer of **ligh[10]** or **ligh[10]blue** with 15 ml of conditioning lightening oil + 50 ml of **milk_shake®** oxidizing emulsion, always referring to the above mentioned chart as regards lightening level and processing time.

PLAY WITH COLOURS TO ACHIEVE A MORE AND MORE CREATIVE EFFECT



TONALIZES AND CONDITIONS, WITHOUT AMMONIA AND WITH ORGANIC EXTRACTS.

TONALIZES AND CONDITIONS: **2 ACTIONS IN 1!** 4 COLORS (GOLDEN, COPPER, VIOLET, BLUE) TO NEUTRALIZE, GIVE A COLDER OR A WARMER SHADE, SOFTEN OR ILLUMINATE THE COLOR OF LIGHTENED HAIR. THE CONDITIONING AGENTS HYDRATE AND CONDITION THE HAIR, PROTECTING ITS COLOR AND STRUCTURE. A CONDITIONING COSMETIC BASE ENRICHED WITH SPECIAL NATURAL INGREDIENTS:

___ **polyquaternium 7**, a conditioning cationic agent, conditions and hydrates the hair during the tonalizing process, making hair soft and easier to comb.

___ **organic extracts**, nourish and hydrate the hair with an antioxidant action.

TONERS HAVE A VERSATILE USE: YOU ONLY HAVE TO PLAY WITH YOUR CREATIMTY !



SUGGESTIONS OF USE:

1. TONALIZE PRE-LIGHTENED HAIR:

use the necessary quantity directly on the hair, leave on for around 5 minutes (depending on hair porosity and on the desired intensity).

2. TONALIZE DURING THE LIGHTENING PROCESS:

add the desired quantity on the palette, use the brush to apply the chosen color on the hair, or to the conditioning lightening oil and/or lightening powders.

3. CONTROL THE RESIDUAL PIGMENTS:

add the desired color to the mixture of **ligh[10]** or **ligh[10]blue** powders or **milk_shake®** sunlight (the quantity depends on the desired shade).

milk_shake®
ILLUMINATE