



**RUSK®**

# Deepshine® Smooth

## Keratin Care Smoothing Shampoo

**WHAT IS IT?** A sodium-free, color-safe gentle cleansing shampoo.

**WHO IS IT FOR?** For all hair types, including anyone with chemically or color-treated hair.

**WHAT DOES IT DO?** Keeps hair smooth and shiny, and restores elasticity to weak, dull hair. Natural keratin, vitamins and nourishing marine botanicals help prevent breakage and add renewed strength to hair. Helps protect hair during thermal styling.

**HOW DO YOU USE IT?** Apply generously to wet hair and work up lather. Rinse thoroughly. Follow with Deepshine® Smooth Keratin Care Smoothing Conditioner.

**Deepshine® Smooth Keratin Care Smoothing Shampoo** is a gentle cleansing formula recommended for chemically and color-treated hair. Formulated with natural Keratin, vitamins and nourishing marine botanicals, Deepshine® Smooth Keratin Care Smoothing Shampoo keeps hair smooth and shiny and provides lasting protection during thermal styling.

### INGREDIENTS AND FUNCTIONS:

**Polyquaternium-7 and Acrylamidopropyltrimonium Chloride/Acrylamide Copolymer** moisturize and condition the cuticle.

**Amodimethicone, Cetrimonium Chloride and Trideceth-12** improve both wet and dry combing of hair.

**Grapeseed Oil** is a natural source of linoleic acid that moisturizes and restores youthful shine to hair.

**Keratin and Hydrolyzed Keratin** strengthen hair shaft, and help to prevent breakage.

**Panthenol (Pro Vitamin B5)** conditions, adding body and shine to hair.

**Chlorella Pyrenoidosa Extract, Chondrus Crispus (Carrageenan) Extract, Laminaria Saccharina Extract** are marine extracts that nourish and moisturize the hair.

**Undaria Pinnatifida (Wakame) Extract** is a marine extract that provides strength to the hair.